



# Push Your Production **BOOST YOUR BONUS**

Your hard work deserves more. With Americo's UFirst Rewards, the more you produce and the better your business – the **BIGGER YOUR BONUS.**

**Qualification Period:** June 1, 2025 - November 30, 2025

## **Earn a 10% Bonus – or Even More!**

Earn a 10% bonus check on your life business by meeting the requirements below.

- Earn at least 55,000 in qualified life production credits
- 6-month persistency: 84% or higher
- 12-month persistency: 72% or higher
- Premium applied ratio: 75% or higher

## **WANT TO EARN AN EVEN BIGGER BONUS?**

Meet all of the outlined qualifications above and have a 12-month persistency of 80% or better and your bonus increases to 12%!

*\*Only agents with an established 12-month persistency history are eligible for the increased bonus rate. Payment is subject to the additional program terms and conditions.*

To qualify for the UFirst Rewards bonus, applications must be paid between June 1, 2025, and November 30, 2025. Life insurance production credits will be counted at 100% of paid annualized first-year premium up to target. Annuities and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members, other agents, or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Business must be in force at time of payout, and agents must be in good standing with Americo. New agents who reach 55,000 in qualified life production credit but have not yet established a 6-month or 12-month persistency record may still qualify for the 10% bonus. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.